

Why Should Your Event be Professionally Planned by TLC Event Planner?

Everywhere we find people we find planned events. Events are hosted by individuals, groups of individuals, corporations, and communities. Events may be small or large, formal or informal, exclusive or open to the public. Events are also produced to achieve a wide range of objectives. The objective of an event may be purely social or celebratory, or it may have serious implications for the business or professional prospects of the host. It may be just for fun. It could, in fact, have some combination of all these objectives. Regardless of the objective an event will have little chance of success without good planning.

If you, your company, or your organization is hosting an event, you have probably considered whether to plan it yourself or to employ the services of a professional. We have all attended events that were planned by private individuals. Mothers plan birthday celebrations for their children, administrative assistants plan business meetings for their bosses, and nearly everyone has planned some sort of get-together or meeting with friends, family, or business associates.

TLC Event Planner will assure that you have all of the advantages of professional event planning and production. And suggest a number of assets, skills, services, and economical advantages that a professional event producer can provide, and that would make the use of an event planning professional a wise choice, especially when the event in question is either large, complex, or of special significance.

Whether your event is an off-site business meeting or a wedding, whether it is a Christmas gala or a team building exercise, a new product launch or a class reunion its success will hinge on three factors: vision, procurement, and direction. Because of TLC Event Planner experience and expertise, your event planning professionals is uniquely qualified to influence each of these areas in ways that result in greater success for a lower price.

A professional Event Planner such as TLC Event Planner can, in some cases save you two thirds the amount of time in planning "your" event. Since time is money the usual 10 or 15% commissions or up charges that a professional Event Planner or Event Planning Company charges is well worth the investment when you look at it from an analytical viewpoint of getting the job done right the first time and on budget.

In the Carpet business there is a saying "measure twice and cut once", In the professional Event Planner business we have a similar saying that says "Think it trough twice and act on it once". This makes sense to a professional Event Planner or Event Planning Company because not only are mistakes costly and cut into the profits but they do nothing to encourage the client to recommend you to their friends and

associates or to call you back the next time an event , meeting or team building need arises.

A great producer knows how to gain confidence and maximize budgets giving their client the assurance that they've picked the right Event Planner to realize their needs. A great producer knows how to communicate their ideas and how to motivate the people around them so that everyone is working towards the same goal as a team. Picking a great producer is as important to the end result of an event as is picking the right wine to complement the perfect meal or picking the right furniture and decor to maximize the comfort and appeal of a room.

A great Event Planner knows how to deal with money responsibly and should be given the respect that one would give to their accountant or attorney. Do you hire a professional house painter or auto mechanic and then stand next to them and instruct them on every little thing they should do? I think not... So why would you want to do that to your event producer? Aren't they as important to you as the paint on your home or the engine in your car? Especially, when your event can cost as much as a car and in some cases a home.

TLC Event Planner is the one that you can have fun with, you can respect as professionals and look forward to working with. A great producer can go a long way towards producing a great event and will ensure that not only will you have a successful event but one that is enjoyed by all in attendance and remembered for years to come.

With today's budgets and high demand to create the 'Wow' event you want a great Event Planner such as TLC Event Planner, that not only knows how to get things done but sees the event, party or meeting before it happens. Like a professional skier making their way down the slope with their eyes closed standing still a professional Event Planner or Event Planning Company can and should be able to do the same.